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Welcome email

Hello <<u>NAME></u>

Did you know that you have access to a dental policy which can help to make costly and essential dental treatment more affordable for you and your family?

How does this work?

Select one of the <number of plans> plans available to you during the enrolment window (open <start& end of the benefit window>). From your policy start date you can visit any dentist worldwide and start claiming for treatment such as examinations, hygienist charges, fillings, crowns and bridges - up to the treatment limits shown in the benefit schedule.

Here are more reasons to smile:

With this policy you get:

- Immediate cover you can start claiming from your policy start date
- Worldwide cover
- Cover for pre-existing conditions excluding mouth cancer
- Cover for planned and pending treatment where treatment has been identified but not started
- Your choice of dentist NHS or private dental practices
- Option to add your partner and children on to the same level of cover as you (at an additional cost)
- A fast claims payment via Unum Dental's, simple, online paperless process

Cover levels, treatment, annual limits and exclusions apply. Please refer to a benefit schedule for full details

How do I join?

To join visit <u>https://www.unum.co.uk/dental-join</u> and enter the enrolment code - <enrolment code>, employee ID and your Date of Birth to begin selecting a policy. New joiners only. Existing members (if applicable) will be contacted directly by Unum Dental.

If you have any questions about the cover available, please call Unum Dental on 020 7265 7111 or email <u>dental@unum.co.uk</u>

Unum Dental is a trading name of Unum Limited which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Registered Office: Milton Court, Dorking, Surrey RH4 3LZ. Registered in England 983768.

2nd Email

Your benefit window closes in <x> days!

If you haven't already chosen a Unum Dental plan, there's still time left before your enrolment window closes.

Here's a reminder why Unum Dental can make you smile.

You can use this policy to claim back towards costly and essential dental treatment up to the treatment limits shown on the benefit schedule.

Also included on your plan is:

- Immediate cover you can start claiming from your policy start date
- Worldwide cover
- Cover for pre-existing conditions excluding mouth cancer
- Cover for planned and pending treatment where treatment has been identified but not started
- Dental implant cover (availability depends on cover level chosen)
- Child orthodontic allowance (for insured children at an additional cost)
- Cover towards treatment for dental accidents and injuries including sports injuries

Cover levels, annual limits and exclusions apply. Please refer to a benefit schedule for full details

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3rd Final email

Your benefit window closes on the <insert day>

There's still time left before your window closes to choose a plan from Unum Dental.

What's the benefit to me?

You can use this policy to claim back towards costly treatments such as fillings, crowns and bridges as well as cover towards routine examinations and scaling charges - up to the treatment limits shown on your benefit schedule.

With this plan you also get:

- Immediate cover you can start claiming from the day your policy starts
- Worldwide cover
- Cover for pre-existing conditions excluding mouth cancer
- Your own choice of dentist -NHS or Private dental practices
- Cover towards treatment for dental accidents and injuries including sports injuries
- Cover for child orthodontics for insured children (at an additional cost)

Cover levels, annual limits and exclusions apply. Please refer to a benefit schedule for full details

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