

## Employee email template

### Service-led communication: Savings & Discounts

**You can use this copy template to help you write communications to employees regarding Help@hand. Promoting Savings & Discounts is a great way to demonstrate the everyday value of Help@hand and can nudge employees to engage with the app and become more familiar with all the services available to them.**

---

**Subject:** Are you missing out on making everyday savings with Help@hand?

Help@hand from Unum is there to support your health and wellbeing. But did you know you have access to extensive savings and discounts via Help@hand, and can find deals to save with your everyday costs?

#### **Check Help@hand Savings & Discounts regularly**

Get into the habit of checking for deals and discounts before you spend.

A great place to start might be with your weekly shop – get deals such as 3% off Tesco gift cards, 4% off Sainsbury's gift cards and a whopping 7% off M&S gift cards, and you can make consistent savings which really add up.

#### **Save on days out**

Cineworld, Odeon and Vue were all in the top 5 clicked merchants of 2023. You'll find up to 40% off cinema tickets, as well as discounts on popular tourist attractions including Alton Towers and Sea Life. Plus get money off gift cards for popular restaurants – if you're planning a meal out, you'll find 8% off gift cards for Nando's, Harvester, Las Iguanas, Wagamama and Zizzi's (to name a few!).

#### **Make savings on health & wellness expenses**

In 2023, the top keyword searched in Help@hand Savings & Discounts was 'gym'. If you're looking to get some support with your personal health, you might be surprised at what you can find – including up to 10% off a PureGym membership, and 25% of selected Garmin fitness tracker wearables.

#### **Finally, treat yourself – for less**

Whether you're an avid Asos shopper, love a Costa coffee or enjoy the occasional Deliveroo takeaway, you can get a discount on gift cards for many of your favourite retailers.

Go to **Help@hand > Savings & Discounts** and see how much you could save.

### **Haven't registered for Help@hand yet?**

If you haven't downloaded or registered for Help@hand yet, the temporary password in your initial welcome email (from [help-at-hand@squarehealth.com](mailto:help-at-hand@squarehealth.com)) will have expired. To access the app, simply download Help@hand from the App Store or Google Play and reset your password using the 'Forgotten Password' option on the log in screen.

### **Get your partner registered too**

Have you extended an invite to your partner? It's easy to do in the app, and they'll be able to access selected services including Savings & Discounts. Log in to the app, go to the Settings menu, click 'My Family' and 'Add Member'.

*BenefitHub discounts and offers accurate as 30.01.24.*

*Savings & Discounts provided by BenefitHub, offers subject to terms and conditions, and may change. Please see BenefitHub Savings & Discounts for details.*

---

BenefitHub Limited ("BenefitHub") is completely independent of, and separate from, Unum Limited and any Unum insurance policy. Any engagement with BenefitHub is subject to BenefitHub's terms and conditions and to BenefitHub's privacy policy. Unum Limited will not be involved in the provision of the BenefitHub service in any way whatsoever and will have no access to any orders placed or data on the BenefitHub platform. Unum Limited does not accept any responsibility or liability for the BenefitHub offering and makes no warranties or representations about it (or its constituent parts) or about the suitability of the BenefitHub service. Unum Limited will not receive any payment or commission from BenefitHub arising from any employee involvement with BenefitHub. The choice to engage with BenefitHub is entirely up to the employee and Unum disclaims any liability in relation thereto. The decision to proceed with BenefitHub is solely on the basis provided herein. Complaints, concerns, claims or questions regarding the BenefitHub platform should be made to BenefitHub directly.

Help@hand connects employees of Unum customers to third party specialists who can help manage their health and wellbeing, and that of their family. Access to the app and service is facilitated at no cost by Unum. However, you will be liable for charges for medication and delivery, referral letters and private fit notes. Unum is not the provider of the Help@hand service, but retains the right to withdraw or change the service at any time. Available to UK residents only.

BenefitHub Limited is registered in England & Wales under company number 11109677 and has its registered office at 2nd Floor Regis House, 45 King William Street, London, EC4R 9AN.

Square Health Limited, registered in England and Wales Number 07054181. Crown House, William Street, Windsor SL4 1AT.

Unum Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Registered and Head Office: Milton Court, Dorking, Surrey, RH4 3LZ. Registered in England company number 983768.